



# RACHEL SNYDER

DIGITAL MEDIA PRODUCTION

## SUMMARY STATEMENT

Known for being well organized with out of the box creativity, project ideas come naturally. Personable with a strong hold in strategic communications to effectively present my ideas and thoughts. Proven to take initiative collaboratively and individually.

## SKILLS AND ABILITIES

- Organization Skills
- Strategic communication
- Out of the box creativity
- Proficient in Adobe applications such as; Photoshop, Lightroom, InDesign, and Premier Rush
- Exceptional in digital photography

## ACHIEVEMENTS

- 3.48 GPA
- Dean's List (Spring 2020)
- Recipient of The Presidential Scholarship at Drake (2019)

## REACH ME AT:

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## EDUCATION

### Drake University

*Des Moines, IA | Expected Graduation Year: 2023*

In the school of Journalism and Mass Communication, studying Digital Media Production with a concentration in Social Sciences. Courses taken include Visual Communication, Reporting and Writing, Web Page Design, and Multi-Media Lab.

### Barrington High School

*Barrington, IL | Class of 2019*

Involved in the Student-Athlete Leadership Committee, graduated with a GPA of 3.2 out of 4.0, was on the varsity swim team, and varsity water polo team. A part of PACT; Peers All Coming Together.

## WORK BACKGROUND

### Lifeguard

*Barrington Park District | 2018*

Lifeguard at the park district pool. In addition to pool safety, taught swim lessons, and was a swim team coach. Swim coaching taught me leadership skills because I oversaw a large group of individuals at once and was responsible for them.

### Summer Maintenance

*Lake Zurich School District | 2017-2019*

Assisted the maintenance team at Lake Zurich School District with painting and preparing classrooms for the incoming students. Where I learned collaborative skills from working in a group settings daily.

## ORGANIZATIONS/EXTRACURRICULARS

### Alpha Phi Sorority

*General Member | 2019-present*

Alpha Phi is a social sorority and our philanthropy is the Heart Health Association for Women's Heart Health on Drake University Campus.